

[Consulting and  
Coaching]

[Business  
Modeling]

[IT Solutions]

[Audiovisual  
Production]

[Branding]

# ABUNDISS

SERVICES

[Marketing]

[Software  
development]

**An ecosystem of services to successfully  
venture into Medical Tourism.**

We provide a proven methodology that will allow you to successfully transition from a private medical practice to a Medical Tourism model through awareness and providing you with the necessary tools to achieve your goals.

[www.abundiss.com](http://www.abundiss.com)





We are  
**Abundiss Services!**

We provide an ecosystem of services focused on **helping medical sector companies successfully venture into and consolidate a Medical Tourism business.**

We are a provider of **comprehensive solutions** that will allow you to establish, structure, and grow your business with a **proven methodology** and all the necessary services required in the process.



How do  
**we do it?**

**We work through awareness.** We believe that if you are aware in all aspects of your life, you will hold the key to success. And this awareness is also applicable in business. **We guide private clinics and doctors to transition** their medical practice **to a successful Medical Tourism model.**



To achieve this, we have **developed the Abundiss Method**, a simple yet powerful methodology that will allow you to develop and grow any business successfully.

# 6 STEPS OF ABUNDIS



## 01

### Business Model

To successfully transition from a private medical practice model to a Medical Tourism model, it is essential to have a clear understanding of the business model that will lay the foundation for the successful creation of a work plan and different strategies for effective development and growth. In this stage, the goals to be achieved, the mission and vision that will ensure the success of the company will be established.



## 02

### Definition of concept and brand

Derived from the previous step, it will be possible to define the brand concept, which will allow us to develop a corporate image that is congruent with institutional objectives and values. This image will be applied to the entire company including social media, uniforms, website, advertising, and other necessary elements in order to project a professional and consistent image with the brand.



## 03

### Development of platforms

We develop all the platforms and technologies that will allow you to deliver your value proposition to your ideal audience, as well as efficiently operate and manage your business model. From creating your website and social media presence to implementing administrative systems, customer relationship management, medical history management, and banking platforms, among others.



## 04

### Maintenance of Platforms and Creation of Content

It is important to pay attention to two key areas that require constant maintenance:

- a) Technical area. Periodic maintenance of platforms is essential. This ensures that everything works properly and that potential patients can access accurate and up-to-date information about the treatments you offer.
- b) Value content. Creation of relevant content for our niche that must be published constantly and consistently to position our brand, increase engagement with our audience, and as a result, attract, convert and retain our patients.



## 05

### Advertising and Marketing

Through conventional and digital marketing strategies, we will also be able to promote our services, increase our reach and visibility on the internet. With the aim of reaching a wider audience, catching the attention of consumers, persuading them to consume our content, and generating demand for our services.



## 06

### Systematization and Automation

It is important to have a clear and well-defined business logic, rules, procedures, and quality controls to ensure success. This is divided into two phases:

1. Systematization: A detailed analysis of all the tasks required by the business is carried out and they are systematized to optimize processes and improve efficiency.
2. Automation: Once a clear and defined system is established, parts or even the entire system can be automated. This may involve using specialized software, integrating AI tools, and organizing human capital to streamline and improve process quality.



# OUR SERVICES

## 01

### *TECHNOLOGY*

- Landing page
- Web page informative
- Web redesign
- Digital information medium / magazine / online newspaper
- Digital Menu / Digital Catalog

## 02

### *DEVELOPMENT OF SOFTWARE AND APPS*

- CRM
- ERP
- Management, administrative and sales software
- Web development • Android / iOS development
- Development of WP plugins

## 03

### *E-COMMERCE*

- Online store Woocommerce
- Prestashop
- LMS Learning management systems
- Store ML, AMZ, EBAY
- Restaurant website with Online Ordering System

# 04

## WEB AUDIT AND SEO

- SEO analysis
- SEO Onsite
- SEO Offsite
- SEO campaign
- Optimization of WP website

# 05

## WEB HOSTING

- Web maintenance
- Hosting
- Corporate email

# 06

## PRODUCTION MULTIMEDIA

- Product photography
- Artistic photography
- Video
- Audiovisual production



# OUR SERVICES

# 07

## BRANDING

- Concept design and corporate identity
- Social media design
- Logo design

# 08

## DESIGN

- General design
- Web design
- Product design
- Plans and architecture

# 09

## SALES

- Facebook & Instagram Ads
- Google Ads
- Facebook Mixed Plan and Google Ads



# OUR SERVICES

## 10

### **FORMALITIES**

- Trade mark Mexico
- Trade mark International
- Registration for civil associations

## 11

### **COMMUNITY MANAGEMENT**

- Basic Plan CM and CS
- Entrepreneurial Plan
- Complete Plan

## 12

### **CONSULTANCY**

- Documentation of processes and positions in the company
- Documentation of the workflows of the company
- Canvas modeling
- Marketing Analysis
- Strategy creation for brand development
- Strategy creation for development of deal
- Coaching and development of projects

## 13

### **CONTENT**

- Posts for networks social
- Promotional videos for networks
- Designs for Facebook Ads
- Stories for networks
- Drafting:
  - Corporate texts
  - Official letters
  - Text for website
- Articles for SEO
- Translations

## 14

### **HUMAN RESOURCES**

- Consulting human Resources
- Contracts



# OUR CLIENTS

60+



VIVE

Medical Spa



VIVE

Medical Spa  
CANCÚN



VIVE

Plastic Surgery



ROB PRIOR



CANELO MOBILE



Med World



GBH  
Global Beauty & Health



GRUPO BIMA



Artemiss  
Medical Spa



SERVBAJA  
SERVICIO INDUSTRIAL



COSMETIC HOLIDAYS  
PHILIPPINES  
BY VIRAY TOURS AND TRAVEL



BULLION  
LATAM TRUST



MAGREC TRAILERS  
Soluciones al transporte



POR UN ESTADO AL SERVICIO DEL PUEBLO  
S.U.T.S.P.E.M.I.D.B.C.  
LEY DEL SERVICIO CIVIL  
DE 1988



ITM  
MOVIMIENTO DE MAQUINARIA INDUSTRIAL



SOHO  
Med Spa



DON NACHO  
ANTOJITOS MEXICANOS



REVISTA América  
Sin Fronteras



FCI  
PROVEEDURÍA DE CORTE INDUSTRIAL  
"La solución a tu medida"

Gelissima  
NAIL ROOM



SHUDD  
PUREST HEALTH



COSMETIC  
DENTAL  
GROUP



GASTRO TOTAL  
OBESIDAD O ENDOSCOPIA DIGESTIVA



ENTREE  
PERROS



Jabes Real Estate



the in project



TRANSPORTES  
NUEVA TIJUANA



MARIANNA'S  
CLEANING CO



ABUNDIS & ASOCIADOS  
ABOGADOS INTERNACIONALES  
INTERNATIONAL LAWYERS



IDET



FORTE  
CONSULTING



EST. 2022  
Last Call  
BAR/LOUNGE/COFFEE HOUSE



Emma Laab



NOLASCO  
commercial



RANCHO  
"EL PARAISO"  
INMOBILIARIA



FUTURO  
FIRME  
ASESORES

# ABUNDISS 2030 VISION

## Why do we do what we do?

Our goal is to open **centers of well-being and happiness** around the world to help people regain balance in all senses of their lives so that they can achieve fulfillment and happiness. Only through awareness is it possible to help others and make this planet a better place to live.

*Be part of the network of businessmen and entrepreneurs to help make the Abundiss vision a reality!*





Engineering, Consulting, and Services  
**Choose Abundiss Services!**

Contact us!  
**[contacto@abundiss.com](mailto:contacto@abundiss.com)**  
**[www.abundiss.com](http://www.abundiss.com)**